



Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: Best Practices Can Help Last Mile Go The Extra Mile, 3PD's O'Shea Writes In *Global Logistics & Supply Chain Strategies*

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For Immediate Release

ATLANTA, Georgia — Fulfillment may no longer be a front-and-center topic on many companies' corporate agendas; but it continues to have considerably more strategic value than people give it credit for, according to 3PD's Will O'Shea, whose guest column "Good Last-Mile Delivery Favorably Impacts Your Company Performance," appeared in the June issue of *Global Logistics & Supply Chain Strategies*.

"Companies assume that last-mile delivery is solely a tactical function with little potential for impacting company performance or market share," O'Shea said in his column. "Unfortunately for them, they couldn't be more wrong."

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