



Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: Better Last-Mile Practices Could Help Prevent Some Returns, 3PD's O'Shea Writes In *Parcel*

July 17, 2008

For Immediate Release

ATLANTA, Georgia — You can't prevent all customer returns. However you can help head many of them off simply by pursuing more proactive last-mile practices, according to 3PD's Will O'Shea, whose two-page column, "Turning U-Turns Into No>Returns," was featured in the July issue of *Parcel*.

To read O'Shea's five suggestions for last-mile practices that could save your sale, go to:

http://www.nxtbook.com/nxtbooks/rbpublishing/parcel_200807
or visit the magazine's web site at www.parcelindustry.com.