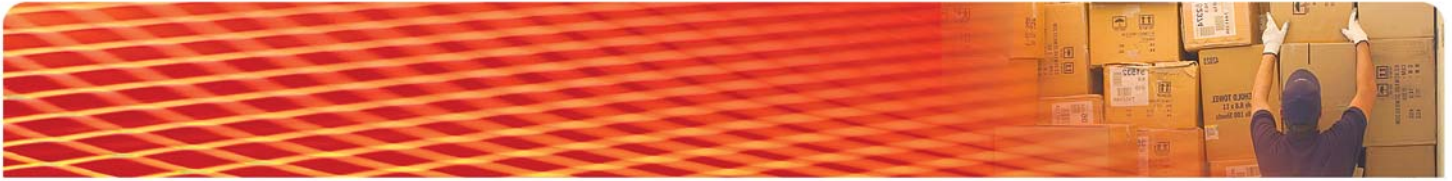




Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: Generic RFPs Can Be Counterproductive, 3PD's Marzen Tells *Outsourced Logistics*

September 18, 2008
For Immediate Release

ATLANTA, Georgia — If you get vague responses to your RFP, don't automatically assume your potential 3PLs didn't do their homework. Instead, take a good, hard look at how your company structured and worded this important document.

That's just one of many pieces of advice 3PD's Russ Marzen shared with *Outsourced Logistics* in its September story, "Ready For Action?" According to Marzen, generic RFP questions lead to generic answers, which ultimately means that "You're not going to know any more than you did before."

To view the full story, go to:
<http://logisticstoday.texterity.com/outsourcedlogistics/200809/>
or visit the magazine's web site at www.outsourced-logistics.com.