



Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: Last-Mile “Afterthought” Harder Than It Looks O’Shea Tells *Modern Materials Handling*

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ATLANTA, Georgia — An interview with 3PD’s Chief Sales & Marketing Officer Will O’Shea served as a fitting conclusion for *Modern Materials Handling’s* May story, “Retail: Surviving in a Struggling Economy.”

“The experience that occurs from when the consumer enters the store and wants something delivered is an afterthought for a lot of retailers,” O’Shea said in the piece. “It’s also the most difficult part of the supply chain.”

To view the full story, go to:
<http://www.mmh.com/article/CA6556614.html>
or visit the magazine’s web site at <http://www.mmh.com>.