



Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: *Marzen To Material Handling Management:* Last-Mile Planning Begins At Production

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ATLANTA, Georgia — Today's savviest shippers aren't waiting until the last minute — or the last mile — to address the challenge of inventory back-ups. Instead, they're involving last-mile experts hundreds or thousands of miles further up the supply chain, according to 3PD Executive Vice President Russ Marzen, whose comments concluded *Material Handling Management's* August feature "Redefining Just-In-Time."

"[Our clients] want us to start by analyzing the manufacturing process," Marzen told the magazine. "We begin by asking if they track freight in the facility..."

For more of Marzen's insights — and to view the full story, go to:

<http://www.mhmonline.com/viewStory.asp?nID=6391&S=1>
or visit the magazine's web site at www.mhmonline.com