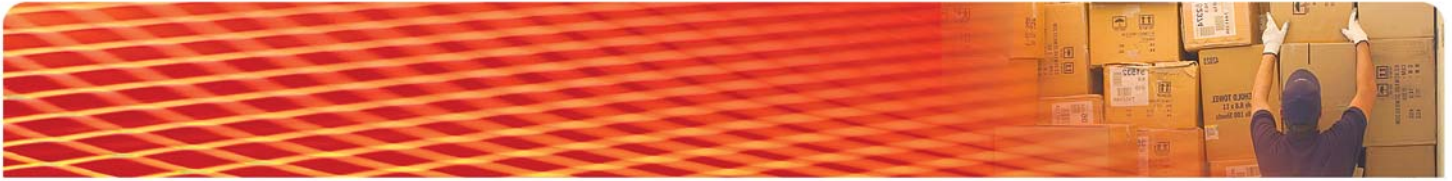




Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: 3PD's Meyer To *Parcel*: It's Still A Great Time To Be In Last-Mile Logistics

October 20, 2008

For Immediate Release

ATLANTA, Georgia — It's a huge work in progress, and it faces a massive amount of challenges. However the last-mile industry is still a great place to be for retailing professionals interested in making their mark.

That's the opinion of 3PD CEO Karl Meyer, who shared his candid views about last-mile delivery and more in *Parcel* magazine's October story, "Last (Mile), But Not Least."

"The e-tailing boom may have come and gone. But the need for strategic last-mile delivery is as critical as ever, especially with heavy goods," said Meyer.... "Most companies' last-mile operations still have vast pockets of inefficiency and wide windows of opportunity. And if those are addressed, it could actually help companies do a better job of coping...."

To find out what those pockets of inefficiency are — and view the whole story — go to:

http://www.nxtbook.com/nxtbooks/rbpublishing/parcel_200810/
or visit the magazine's web site at <http://www.parcelindustry.com>.