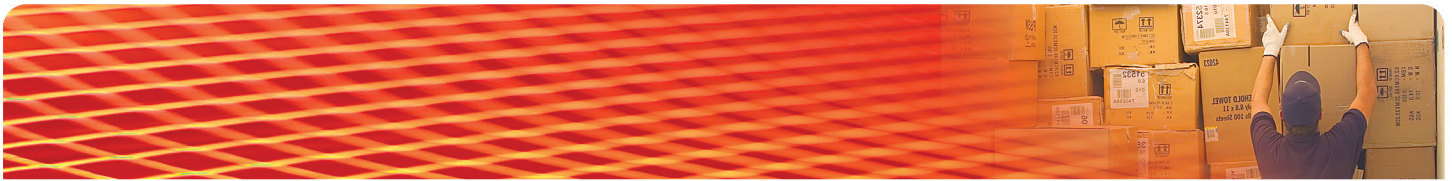




Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: 3PD's O'Shea Urges Readers Not To "Drop The Baton" In May Issue Of *Materials Management & Distribution*

June 9, 2009

For Immediate Release

ATLANTA, Georgia — The anchor leg of a shipment's journey isn't the time to relax your supply chain standards. Instead it may be the smartest time to step up your game, according to 3PD's Chief Sales & Marketing Officer Will O'Shea, who authored an advisory column on that very subject in the May issue of *Materials Management & Distribution*.

"Although (the last-mile) may seem straightforward, there are many reasons why companies should revisit how they're handling it — and several best practices now being employed that could help enhance savings, accuracy, customer satisfaction and more," wrote O'Shea.

To find out what those best practices are and view O'Shea's full article, go to http://www.canadianmanufacturing.com/mmd/features/supplychainpractice/article.jsp?content=20090527_123854_5676&page=3 or visit the magazine's web site at www.canadianmanufacturing.com — MM&D Magazine.