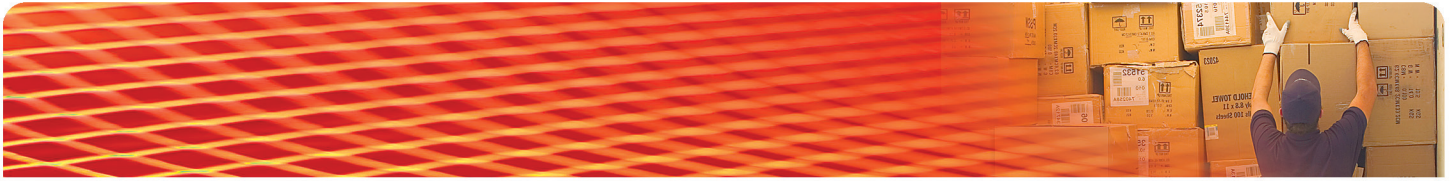




Last Mile Delivery And Logistics Solutions



NEWS RELEASE

## In The News: *World Trade* Shines Spotlight On Last-Mile Delivery

April 1, 2009

For Immediate Release

ATLANTA, Georgia — A leading global business publication has given last-mile logistics a major plug in its March issue – with the help of a guest author from 3PD.

“Although companies place considerable emphasis on the start of their supply chains, it’s often how they move and manage materials closer to the finish line that determines whether they actually win or lose customer loyalty,” said 3PD executive Will O’Shea, in his *World Trade* article “Has Last (Mile) Been Least Too Long?”

To find out what those best practices are and view O’Shea’s full article, go to [http://www.worldtrademag.com/Articles/Article\\_Rotation/BNP\\_GUID\\_9-5-2006\\_A\\_10000000000000538158](http://www.worldtrademag.com/Articles/Article_Rotation/BNP_GUID_9-5-2006_A_10000000000000538158) or visit the magazine’s web site at [www.worldtrademag.com](http://www.worldtrademag.com) — World Trade Magazine.